



2016

## MEDIA PARTNERSHIP OPPORTUNITIES



**BOYS & GIRLS CLUBS  
OF TOWN OF WALLKILL INC.**

For more than two decades we have provided  
**The Positive Place For Kids**, through our work  
in Northern Orange & Sullivan Counties.

**GREAT FUTURES START [HERE.](#)**



# WHO WE ARE

The Town of Wallkill Boys & Girls Clubs, Inc. (TOWBGC) is a nonprofit organization serving school-aged children in Northern Orange and Sullivan Counties. Founded in 1993, the Clubs originally provided weekend recreation opportunities in vacant storefronts in Orange Plaza in Middletown. We have grown to include before and after school programs, summer day camps and specialized initiatives that cut across more than one program area and/or address the unique needs of special populations.

We offer tested, proven and nationally recognized programs in five Core Program Areas that closely align with the developmental needs of all young people: **Character & Leadership Development, Health & Life Skills, The Arts, Sports, Fitness & Recreation and Education & Career Development.**

Our goal is to offer safe, fun and supervised care for school-aged children. Our programs are designed to encourage Club members to realize a wide variety of positive outcomes. Our three priority outcome areas are **Academic Success, Good Character & Citizenship and Healthy Lifestyles.**

We currently serve communities throughout Northern Orange and Sullivan Counties, including Fallsburg, Liberty, Monticello, Pine Bush, and the Town of Wallkill.

In 2017-2018, our Boys & Girls Clubs served 1,466 registered members. We served an additional 5,000 children through community engagement, during the same period, for a total of 6,466 children served. We currently operate 9 Club sites throughout our area.

More than 75% of our registered Club kids live at, or below the poverty level and 50% live in single parent/guardian or foster care families, which is why we served more than 35,000 meals and 35,000 healthy snacks to our Club kids in 2017-2018. We are able to provide these programs and these meals, thanks in part to the funds raised through our fundraising efforts.

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## SCHOOL YEAR PROGRAMMING

During the school year, the Clubs provide after school programming in **9 locations** daily, serving **300 Club kids** each day, and 2 before school programs serving **60 children** each day.

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OUR MISSION IS TO ENABLE ALL YOUNG PEOPLE ESPECIALLY  
THOSE WHO NEED US MOST TO REACH THEIR FULL POTENTIAL  
AS PRODUCTIVE, CARING AND RESPONSIBLE CITIZENS.

## COMMUNITY EVENTS

As part of our commitment to our communities, we also participate in dozens of community events throughout the year, including events like:

- Easter Egg Hunt (Town of Wallkill)
- Fuel the Federation Chicken Dinner (Monticello)
- Halloween (Village of Monticello)
- Independence Day Celebration (Liberty)
- Liberty Rotary Spaghetti Dinner (Liberty)
- Memorial Day Parade (Liberty)
- Monticello Senior Citizen Prom (Monticello)
- Night Out Against Crime (Town of Fallsburg & Town of Wallkill)
- Pine Bush UFO Festival (Pine Bush)
- Relay for Life (Pine Bush, Liberty, Monticello)
- Santa Express (Monticello & Liberty)
- St. Jude Kids Radio-Thon (Sullivan County)
- Sullivan County Heart-A-Thon (Sullivan County)
- Tree Lighting (Town of Wallkill & Village of Monticello)
- Tri-County Heart Walk (Orange County)
- Unity Day (Monticello Central School District)

We also help support our Club kids and other local families with several giveaways each year.



The Giving Tree, our holiday giving program, gave away bedding, holiday meals, clothing and gifts to more than  
**430 local youth** last December!

Our **Backpacks for Hope** School Supply

Drive puts **250 stuffed backpacks** in the hands of children each Fall, to help them succeed academically!





## WE ARE PLEASED TO OFFER THE FOLLOWING MEDIA PARTNERSHIP OPPORTUNITIES



### DIAMOND | \$10,000

#### TOWBGC to Provide:

- 4 tickets to any of our 2019 signature events
- Exclusive media channel presence (we will allow 1-radio, 1-broadcast TV and 1-print sponsor)
- Logo included on TOWBGC website and social media outlets
- Your banner prominently featured at events
- Opportunity for Boys & Girls Club staff to speak to your team about our Clubs

#### Media Channel to Provide:

- Value in Radio/TV commercials, Ad space in publication
- Logo and link on website
- Social Media Mention helping promote upcoming fundraising events
- Opportunity for Town of Wallkill Boys & Girls Club staff to speak to your organization about our Clubs

### PLATINUM | \$5,000

#### TOWBGC to Provide:

- 2 tickets to any of our 2019 signature events
- Logo included on event website and social media outlets
- Your banner featured at events

#### Media Channel to Provide:

- Value in Radio/TV commercials, Ad space in publication
- Logo and link on website
- Social Media Mention helping promote upcoming fundraising events

### GOLD | \$2,500

#### TOWBGC to Provide:

- 2 tickets to any of our 2019 signature events
- Logo included on 1 event website and social media outlets
- Your banner featured at 1 fundraising event

#### Media Channel to Provide:

- Value in Radio/TV commercials, Ad space in publication
- Logo and link on website
- Social Media Mention helping promote upcoming fundraising events

GREAT FUTURES  
START HERE.

## MEDIA PARTNERSHIP AGREEMENT FORM

In recognition of the vital role that the Town of Wallkill Boys & Girls Clubs plays in meeting the needs of youth in our community, I would like to invest in the positive place for kids by becoming a media partner at the following level:

\_\_\_\_\_ **DIAMOND \$10,000**      \_\_\_\_\_ **GOLD \$2,500**

\_\_\_\_\_ **PLATINUM \$5,000**

\_\_\_\_\_ Full payment is enclosed in the amount of \$ \_\_\_\_\_.

\_\_\_\_\_ Please invoice me in the amount of \$ \_\_\_\_\_.

Company Name: \_\_\_\_\_

Primary Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone: \_\_\_\_\_

I prefer to be contacted via: \_\_\_\_\_ Email \_\_\_\_\_ Phone Today's Date: \_\_\_\_\_

If there is someone else we should contact regarding publicity and event tickets, other than the primary contact person, please list their information here:

Secondary Contact Person: \_\_\_\_\_

Prefer to be contacted via: \_\_\_\_\_ Email \_\_\_\_\_ Phone

Email Address: \_\_\_\_\_

Phone: \_\_\_\_\_

**To allow proper recognition of your organization, please provide the Club with an electronic logo.**

Please send logos, advertisements and direct questions to:  
Mary Williams at mwilliams@bgcorange.org or call (845) 342-8833

Mail form and payment to:  
Town of Wallkill Boys & Girls Clubs, Inc. P.O. Box 14 Circleville, NY 10919

## THANK YOU FOR YOUR SUPPORT

*The Town of Wallkill Boys & Girls Clubs, Inc. is a nonprofit, 501 (c)(3) organization as classified by the Internal Revenue Service. Our tax identification number is 13-3741014.*

