



CIRCLE of Friends MEDIA PARTNERS

Align your brand with the Boys & Girls Club to earn trust with current and potential customers who will recognize your company as one that cares for and invests in the future of children and our community.



GREAT FUTURES START HERE.

Together we can improve the lives of youth and strengthen our community!

To learn more contact Lori Rivenburgh, Executive Director
(845) 342-8833 • lrivenburgh@bgcorange.org




BOYS & GIRLS CLUBS
OF TOWN OF WALLKILL INC.
SERVING NORTHERN ORANGE & SULLIVAN COUNTIES

who we are

The Town of Wallkill Boys & Girls Club provides a safe, affordable place for kids during critical out-of-school time. We offer life-changing programs that help kids in Northern Orange and Sullivan counties achieve academic success and become good community citizens who live healthy lifestyles.

During the school year, the Clubs provide before and after school programming in nine locations. **On average we serve nearly 400 registered members** and an **additional 3,000 children** through community engagement. We continue to provide a safe, socially distant, and much needed summer camp for **395 campers at our Town of Wallkill Summer Day Camp**.



Our Backpacks for Hope Drive supplied **250 stuffed backpacks** to help kids succeed academically.

The Giving Tree, our holiday giving program, gave away **gifts for 600 local youth** last December.

Because more than 70% of our registered Club kids live at, or below poverty and 50% live in single parent/non-traditional households, we served more than **14,000 meals** and **18,500 healthy snacks** in 2021-2022.



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invest

WHEN YOU INVEST IN THE CLUB, YOU PROVIDE...

- **A safe place**, particularly for kids and teens who may be left alone after school
- **A daily dose of fun** to keep kids coming back
- **Life-enhancing programs** that help kids explore new ideas and possibilities
- **Caring professionals** who build supportive relationships with kids
- **Hope and opportunity** to build self-confidence and brighter futures

Your investment allows the Club to keep its doors open to every child and teen, ages 4-18, who chooses to attend. **It costs about \$1,600 a year to fund one member in Club**, plus modest additional summer camp fees to participate in our Summer Day Camps. Financial aid is available so that no one is ever turned away.

Over 70% of our Club members come from families living at or below the poverty line.

The Club is open Monday-Friday to provide afterschool activities and summer programs. Nutritious snacks are served after school, as well as lunch, Monday-Friday at our Summer Day Camps.

SEE YOUR INVESTMENT AT WORK AND EXPOSE YOUR BRAND TO THOUSANDS!

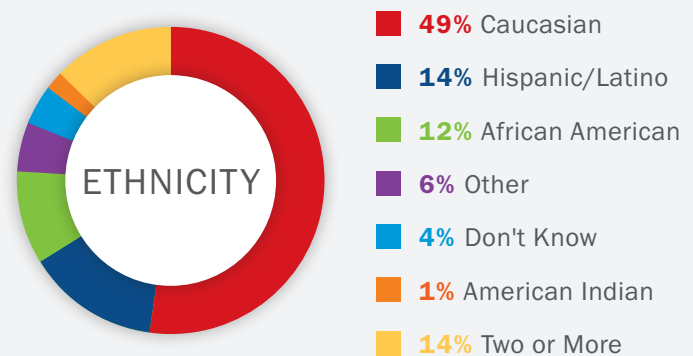
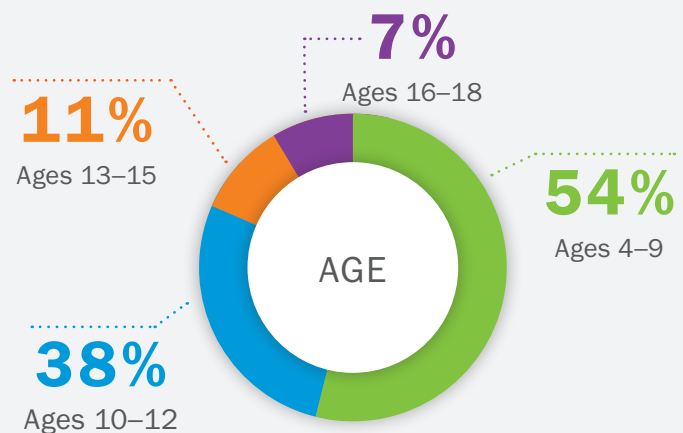
We will steward your sponsorship investment by showcasing your business in premium positions across our owned, earned and paid marketing channels (BGCOrange.org, Facebook, Instagram, quarterly newsletters), in printed and online news articles, at fundraising and other public events—where we promote the Clubs.

Visit www.bgcorange.org or our Facebook page.

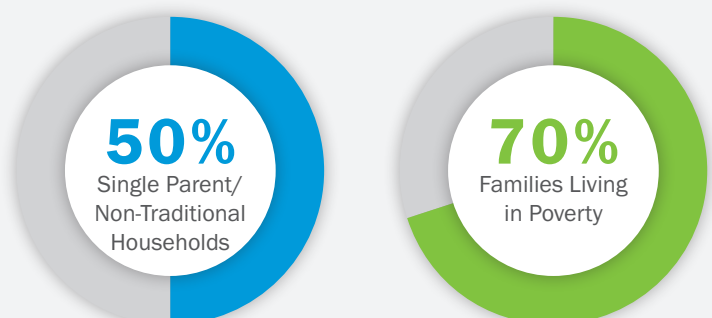
CLUB MEMBER PROFILE

SCHOOL YEAR 2021-2022

398 TOTAL MEMBERS



ANNUAL HOUSEHOLD INCOME PROFILES





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SERVING NORTHERN ORANGE & SULLIVAN COUNTIES

reach thousands of *families and*
businesses across northern Orange and Sullivan Counties

<i>in-kind benefits</i> Town of Wallkill Boys & Girls Club to Provide:	30 th ANNIVERSARY PEARL \$15,000	DIAMOND \$10,000	PLATINUM \$5,000	GOLD \$2,500
Logo included on Town of Wallkill Boys & Girls Club social media outlets	X	X	X	X
Logo included on Town of Wallkill Boys & Girls Club website	X	X	X	
Your banner prominently featured at events*	X	X		
Opportunity for your company to speak to our team about your organization	X			
Opportunity to display a 30 second video message on website/eblasts/social media channels	X			
Opportunity for Town of Wallkill Boys & Girls Club staff to speak to your organization about our Clubs	X			

MEDIA CHANNEL TO PROVIDE:

- Value in Radio/TV commercials, Ad space in publication
- Logo and link on website
- Social Media mention helping promote an upcoming Town of Wallkill Boys & Girls Club fundraising event, donation appeal, toy or school supply drive, etc.





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partnership

SELECT AN IN-KIND INVESTMENT OPTION THAT BENEFITS YOU AND CLUB KIDS

Choose the level that meets your philanthropic and marketing goals, then complete this form.

ASK ABOUT CUSTOMIZED OPTIONS. Together, we can design a package tailored to connect your audience in meaningful ways to help you meet your marketing goals.

in-kind investment options

☐ **30TH ANNIVERSARY PEARL:** \$15,000 ☐ **DIAMOND:** \$10,000 ☐ **PLATINUM:** \$5,000 ☐ **GOLD:** \$2,500

.....
GIFT TOTAL

.....
AUTHORIZING SIGNATURE

.....
DATE

contact information

.....
CONTACT NAME

.....
BUSINESS

.....
ADDRESS

.....
CITY, STATE

.....
ZIP

.....
E-MAIL ADDRESS

.....
PHONE

.....
WHEN DOES YOUR FISCAL YEAR START

recognition preference

☐ Please print my name as follows in the recognition materials:

.....
I understand that I am to provide any ads available to me as a sponsorship benefit, or one can be designed for me by Club staff for an additional fee.

MAIL FORM AND PAYMENT TO:

TOWN OF WALLKILL BOYS & GIRLS CLUB, INC., P.O. BOX 14, CIRCLEVILLE, NY 10919

The Town of Wallkill Boys & Girls Club, Inc. is a nonprofit 501 (c)(3) organization as classified by the Internal Revenue Service.
Our tax identification number is 13-3741014.