



**BOYS & GIRLS CLUBS**  
OF TOWN OF WALLKILL INC.

GREAT FUTURES START **HERE**

2017 CORPORATE SPONSORSHIP OPPORTUNITIES



For more than two decades we have provided  
**"The Positive Place For Kids,"** through our work in Northern Orange &  
Sullivan Counties. Our mission has always been, **"To enable all young people,  
especially those who need us most, to reach their full potential  
as productive, caring, responsible citizens."**



## WHO WE ARE

The Town of Wallkill Boys & Girls Clubs, Inc. was incorporated in 1993. Our mission is "To enable all young people, especially those who need us most, to reach their full potential as caring, productive, responsible citizens."

The Clubs originally provided weekend recreation opportunities in vacant storefronts in Orange Plaza in Middletown, and have grown over the past twenty years to include before- and afterschool programs, Summer Day Camps and specialized intensive programming for tweens and teens. We currently serve communities throughout Sullivan & Orange Counties, including: Fallsburg, Liberty, Monticello, Pine Bush, and the Town of Wallkill.

In 2015-2016, our Boys & Girls Clubs served 1,675 registered members, a 49% increase over the 2009 enrollment. Through community engagement in Northern Orange & Sullivan Counties, we served an additional 6,000 children in 2015-2016, for a total of 7,675 children. We currently host 11 programs in Fallsburg, Liberty, Monticello, Pine Bush and the Town of Wallkill.

More than 75% of our registered Club kids live at, or below poverty and 50% live in single-parent/guardian or foster care families, which is why we served more than 45,000 meals and 35,000 healthy snacks to our Club kids in 2015-2016. We are able to provide these programs and these meals, thanks in part to the funds raised through our fund-raising efforts.

## SCHOOL YEAR PROGRAMMING

During the school year, the Clubs provide afterschool programming in eleven locations daily, serving more than 500 Club kids each day, and two before-school programs serving 60 children each day.





## COMMUNITY EVENTS

As part of our commitment to our communities, we also participate in dozens of Community Events throughout the year, including events like:

- Pine Bush UFO Festival (Pine Bush)
- Easter Egg Hunt (Town of Wallkill)
- Family Fun Day (Town of Fallsburg & Wallkill Summer Camps)
- Memorial Day Parade (Liberty)
- Relay for Life (Pine Bush & Monticello)
- Night Out Against Crime (Town of Fallsburg & Wallkill)
- Halloween (Village of Monticello)
- Tree Lighting (Town of Wallkill & Village of Monticello)
- Pine Bush Country Christmas (Pine Bush)
- Independence Day Celebration (Liberty)
- Fall Festival (Town of Wallkill)

Our Boys & Girls Clubs also helps support our Club kids and other local families with several giveaways each year.

Our **Backpacks for Hope Drive** puts 250 stuffed backpacks in the hands of children each Fall, to help them succeed academically!

"**The Giving Tree**," our holiday giving program, gave away bedding, holiday meals, clothing and gifts to more than 500 local youth last December!





## 2017 CORPORATE SPONSORSHIP OPPORTUNITIES

### **GOLD \$10,000**

*This sponsorship includes prominent listing on all invitations, brochures and collateral materials for events, in addition to the ability to display their company banner at each of these events and verbal recognition at each event.*

- 6 tickets to any of our signature events
- Display of company name/logo on all 2017 fundraising advertising, including all invitations, press releases, etc.
- Prominent display of company name/logo on our website, which receives 6,000 hits per month
- Monthly mention and link from TOWBGC's FB page (averaging 8,000 hits monthly) to company FB page or website
- Window clings for display on your businesses' front doors
- Quarterly service opportunities for company staff
- Semi-annual photo opportunities and press releases featuring the Gold Sponsor
- Opportunities to direct-ship marketing materials to our 1,000+ club kids' families in Northern Orange & Sullivan Counties
- Company name/logo on banner in Clubhouse recreation facility
- Company name/logo to be displayed on annual sponsorship pull up banner

### **SILVER \$5,000**

*This sponsorship includes prominent listing on all invitations, brochures and collateral materials for events, in addition to the ability to display their company banner at each of these events and verbal recognition at each event.*

- 4 tickets to any of our signature events
- Display of company name/logo on all 2017 fundraising advertising, including all invitations, press releases, etc.
- Prominent display of company name/logo on our website, which receives 6,000 hits per month
- Monthly mention and link from TOWBGC's FB page (averaging 8,000 hits monthly) to company FB page or website
- Window clings for display on your businesses' front doors
- Semi-annual service opportunities for company staff
- Annual photo opportunity and press release featuring the Silver Sponsor
- Opportunities to direct-ship marketing materials to our 1,000+ club kids' families in Northern Orange & Sullivan Counties
- Company name/logo on banner in Clubhouse recreation facility
- Company name/logo to be displayed on annual sponsorship pull up banner

## 2017 CORPORATE SPONSORSHIP OPPORTUNITIES

### **BRONZE \$2,500**

*This sponsorship includes prominent listing on all invitations, brochures and collateral materials for events, in addition to the ability to display their company banner at each of these events and verbal recognition at each event.*

- 2 tickets to any of our signature events
- Display of company name/logo on all 2017 fundraising advertising, including all invitations, press releases, etc.
- Prominent display of company name/logo on our website, which receives 6,000 hits per month
- Bi-Monthly mention and link from TOWBGC's FB page (averaging 8,000 hits monthly) to company FB page or website
- Window clings for display on your businesses' front doors
- Company name/logo to be displayed on annual sponsorship pull up banner

### **FRIEND OF THE CLUB \$1,000**

*This sponsorship includes listing on all invitations, brochures and collateral materials for events, in addition to the ability to display their company banner at each of these events and verbal recognition at each event.*

- Display of company name listed on all 2017 fundraising advertising, including all invitations, press releases, etc.
- Prominent display of company name/logo on our website, which receives 6,000 hits per month
- Quarterly mention and link from TOWBGC's FB page (averaging 8,000 hits monthly) to company FB page or website
- Window clings for display on your businesses' front doors
- Company name/logo to be displayed on annual sponsorship pull up banner



## 2017 SPONSORSHIP AGREEMENT FORM

In recognition of the vital role that the Town of Wallkill Boys & Girls Clubs plays in meeting the needs of youth in our community, I would like to invest in the positive place for kids by becoming a sponsor at the following level:

\_\_\_ **GOLD SPONSOR \$10,000**

\_\_\_ **BRONZE SPONSOR \$2,500**

\_\_\_ **SILVER SPONSOR \$5,000**

\_\_\_ **FRIEND OF THE CLUB \$1,000**

\_\_\_ Full payment is enclosed in the amount of \$\_\_\_\_\_.

\_\_\_ Please invoice me in the amount of \$\_\_\_\_\_.

Company Name: \_\_\_\_\_

Primary Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone: \_\_\_\_\_

I prefer to be contacted via: \_\_\_ Email \_\_\_ Phone Today's Date: \_\_\_\_\_

If there is someone else we should contact regarding publicity and event tickets, other than the primary contact person, please list their information here:

Secondary Contact Person: \_\_\_\_\_

Prefer to be contacted via: \_\_\_ Email \_\_\_ Phone

Email Address: \_\_\_\_\_

Phone: \_\_\_\_\_

To allow proper recognition of your organization, please provide the Club with an electronic logo.

Please send logos, advertisements and direct questions to:

Lori Rivenburgh at [lrivenburgh@bgcorange.org](mailto:lrivenburgh@bgcorange.org) or call (845) 342-8833

Mail form and payment to: Town of Wallkill Boys & Girls Clubs, Inc. P.O Box 14 Circleville, NY 10919

**Thank you for your support!**