

2018



CORPORATE SPONSORSHIP OPPORTUNITIES



BOYS & GIRLS CLUBS OF TOWN OF WALLKILL INC.

For more than two decades we have provided
The Positive Place For Kids, through our work
in Northern Orange & Sullivan Counties.

GREAT FUTURES START **HERE.**

WHO WE ARE

The Town of Wallkill Boys & Girls Clubs, Inc. is a nonprofit organization serving school-aged children in Northern Orange and Sullivan Counties. Founded in 1993, the Clubs originally provided weekend recreation opportunities in vacant storefronts in Orange Plaza in Middletown. We have grown to include before and after school programs, summer day camps and specialized initiatives that cut across more than one program area and/or address the unique needs of special populations.

We offer tested, proven and nationally recognized programs in five Core Program Areas that closely align with the developmental needs of all young people: **Character & Leadership Development, Health & Life Skills, The Arts, Sports, Fitness & Recreation and Education & Career Development.**

Our goal is to offer safe, fun and supervised care for school-aged children. Our programs are designed to encourage Club members to realize a wide variety of positive outcomes. Our three priority outcome areas are **Academic Success, Good Character & Citizenship and Healthy Lifestyles.**

We currently serve communities throughout Northern Orange and Sullivan Counties, including Fallsburg, Liberty, Monticello, Pine Bush, and the Town of Wallkill.

In 2016-2017, our Boys & Girls Clubs served 1,453 registered members, a 42% increase over the 2009 enrollment. We served an additional 6,000 children through community engagement, during the same period, for a total of 7,453 children served. We currently operate 9 Club sites throughout our area.

More than 75% of our registered Club kids live at, or below the poverty level and 50% live in single parent/guardian or foster care families, which is why we served more than 45,000 meals and 35,000 healthy snacks to our Club kids in 2016-2017. We are able to provide these programs and these meals, thanks in part to the funds raised through our fundraising efforts.

SCHOOL YEAR PROGRAMMING

During the school year, the Clubs provide after school programming in **9 locations** daily, serving **more than 300 Club kids** each day, and 2 before school programs serving **80 children** each day.



**OUR MISSION IS TO ENABLE ALL YOUNG PEOPLE ESPECIALLY
THOSE WHO NEED US MOST TO REACH THEIR FULL POTENTIAL
AS CARING PRODUCTIVE RESPONSIBLE CITIZENS.**

COMMUNITY EVENTS

As part of our commitment to our communities, we also participate in dozens of community events throughout the year, including events like:

- Pine Bush UFO Festival (Pine Bush)
- Easter Egg Hunt (Town of Wallkill)
- Memorial Day Parade (Liberty)
- Relay for Life (Pine Bush & Monticello)
- Night Out Against Crime (Town of Fallsburg & Town of Wallkill)
- Halloween (Village of Monticello)
- Tree Lighting (Town of Wallkill & Village of Monticello)
- Pine Bush Country Christmas (Pine Bush)
- Independence Day Celebration (Liberty)
- Fall Festival (Town of Wallkill)

We also help support our Club kids and other local families with several giveaways each year.



The Giving Tree, our holiday giving program, gave away bedding, holiday meals, clothing and gifts to more than
400 local youth last December!

Our **Backpacks** for Hope School Supply

Drive puts **250 stuffed backpacks** in the hands of children each Fall, to help them succeed academically!



GOLD | \$10,000

This sponsorship includes prominent listing on all invitations, brochures and collateral materials for events, in addition to the ability to display their company banner at each of these events and verbal recognition at each event.

- 6 tickets to any of our signature events
- Display of company name/logo on all 2018 fundraising advertising, including all invitations, press releases, etc.
- Prominent display of company name/logo on our website, which receives 6,000 hits per month
- Monthly mention and link from TOWBGC's Facebook page (averaging 8,000 hits monthly) to company Facebook page or website
- Window clings for display on your businesses' front doors
- Quarterly service opportunities for company staff
- Semi-annual photo opportunities and press releases featuring the Gold Sponsor
- Opportunities to direct-ship marketing materials to our 1,000+ club kids' families in Northern Orange & Sullivan Counties
- Company name/logo on banner in Clubhouse recreation facility
- Company name/logo to be displayed on annual sponsorship pull up banner



SILVER | \$5,000

This sponsorship includes prominent listing on all invitations, brochures and collateral materials for events, in addition to the ability to display their company banner at each of these events and verbal recognition at each event.

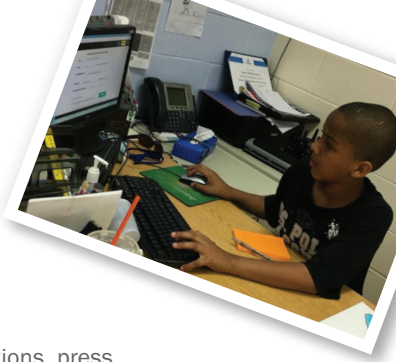
- 4 tickets to any of our signature events
- Display of company name/logo on all 2018 fundraising advertising, including all invitations, press releases, etc.
- Prominent display of company name/logo on our website, which receives 6,000 hits per month
- Monthly mention and link from TOWBGC's Facebook page (averaging 8,000 hits monthly) to company Facebook page or website
- Window clings for display on your businesses' front doors
- Semi-annual service opportunities for company staff
- Annual photo opportunity and press release featuring the Silver Sponsor
- Opportunities to direct-ship marketing materials to our 1,000+ club kids' families in Northern Orange & Sullivan Counties
- Company name/logo on banner in Clubhouse recreation facility
- Company name/logo to be displayed on annual sponsorship pull up banner

**GREAT FUTURES
START HERE.**

BRONZE | \$2,500

This sponsorship includes prominent listing on all invitations, brochures and collateral materials for events, in addition to the ability to display their company banner at each of these events and verbal recognition at each event.

- 2 tickets to any of our signature events
- Display of company name/logo on all 2018 fundraising advertising, including all invitations, press releases, etc.
- Prominent display of company name/logo on our website, which receives 6,000 hits per month
- Bi-Monthly mention and link from TOWBGC's Facebook page (averaging 8,000 hits monthly) to company Facebook page or website
- Window clings for display on your businesses' front doors
- Company name/logo to be displayed on annual sponsorship pull up banner



FRIEND OF THE CLUB | \$1,000

This sponsorship includes listing on all invitations, brochures and collateral materials for events, in addition to the ability to display their company banner at each of these events and verbal recognition at each event.

- Display of company name listed on all 2018 fundraising advertising, including all invitations, press releases, etc.
- Prominent display of company name/logo on our website, which receives 6,000 hits per month
- Quarterly mention and link from TOWBGC's Facebook page (averaging 8,000 hits monthly) to company Facebook page or website
- Window clings for display on your businesses' front doors
- Company name/logo to be displayed on annual sponsorship pull up banner



SPONSORSHIP AGREEMENT FORM

In recognition of the vital role that the Town of Wallkill Boys & Girls Clubs plays in meeting the needs of youth in our community, I would like to invest in the positive place for kids by becoming a sponsor at the following level:



_____ **GOLD SPONSOR \$10,000**

_____ **BRONZE SPONSOR \$2,500**

_____ **SILVER SPONSOR \$5,000**

_____ **FRIEND OF THE CLUB \$1,000**

_____ Full payment is enclosed in the amount of \$ _____.

_____ Please invoice me in the amount of \$ _____.

Company Name: _____

Primary Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Email Address: _____

Phone: _____

I prefer to be contacted via: _____ Email _____ Phone Today's Date: _____

If there is someone else we should contact regarding publicity and event tickets, other than the primary contact person, please list their information here:

Secondary Contact Person: _____

Prefer to be contacted via: _____ Email _____ Phone _____

Email Address: _____

Phone: _____

To allow proper recognition of your organization, please provide the Club with an electronic logo.

Please send logos, advertisements and direct questions to:
Lori Rivenburgh at lrivenburgh@bgcorange.org or call (845) 342-8833

Mail form and payment to:
Town of Wallkill Boys & Girls Clubs, Inc. P.O. Box 14 Circleville, NY 10919

THANK YOU FOR YOUR SUPPORT

The Town of Wallkill Boys & Girls Clubs, Inc. is a nonprofit, 501 (c)(3) organization as classified by the Internal Revenue Service. Our tax identification number is 13-3741014.

