



October 2019

Dear Friends,

I hope this letter finds you well and enjoying the beautiful Fall weather! Our Boys & Girls Club kids across Northern Orange & Sullivan Counties have been enjoying football, soccer, apple pie baking, leaf crafts and tons of other seasonal fun!

Thanks to the help of our local community, our annual Backpacks for Hope Drive put 250 stuffed backpacks in the hands of children who need them in every school district in Sullivan County and FOUR school districts in Orange County. We could not have done it without them!

Even as the leaves fall, we are turning our attention to the holiday season. Each year, we are confronted with local families and children who cannot afford a holiday celebration. The stories of the six-year-old eating cereal for Thanksgiving, and the twelve-year old who never learned to ride a bike because her single dad could not afford it, break my heart. That is why I am writing to you today, to ask you to participate in our annual gift drive, "The Giving Tree."

The Giving Tree will put clothing and gifts in the hands of children in need across Northern Orange & Sullivan Counties. Giving Tree host sites will display a non-denominational holiday tree, drawn by our Club kids, with ornaments that list a child's first name, age, and size/hobby information.

From November 12 through December 4, donors can sign up, take an ornament and return a gift for the child listed on their ornament.

From December 5 through the 20, the Club staff and volunteers will collect and distribute the gifts to Club kids and other children in need in our area. We help our Club kids and our campers, and then we also open the drive up to as many children as we can serve from communities outside our service area too!

If you are interested in becoming part of The Giving Tree, please fill out the next page and return it to us, either via fax at (845) 342-8836 or email at office@bgcorange.org by no later than Friday, November 8, 2019, to ensure we include your municipality, business or organizations in all press releases and advertising, and to make sure your Giving Tree set-up arrives by November 12.

Thank you so much for all you do to support our communities and our kids. I appreciate your consideration and please feel free to contact me with any questions.

Best wishes,

Lori A. Rivenburgh
Executive Director



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THE GIVING TREE 2019 Host Site Sign-Up

Primary Contact Name: _____

Business/Municipality: _____

Mailing Address: _____

Physical Address: _____

Phone: _____ Fax: _____

Email Address: _____

Number of ornaments my business/municipality plan to provide gifts for: _____

_____ Yes, please sign our business/municipality up to serve as a Host Site for "The Giving Tree 2019." We understand that it is our responsibility to post the provided signage and to promote our participation to our colleagues, guests and constituents. We understand that it is also our responsibility to keep track of the ornaments and the contact information of the donor who selects that ornament, given the spreadsheets provided.

We understand The Giving Trees will be delivered the week of **November 11, 2019** and that the gifts will be collected from our site during the period of **December 4th through the 6th**.

We understand the Town of Wallkill Boys & Girls Club, Inc. will provide social media, print and radio advertising for this program, and will list our name and our business/municipality as a partner in The Giving Tree 2019.

We further consent to having photographs taken by TOWBGC, for the purpose of press and promotion of The Giving Tree.

We understand how deeply the Boys & Girls Clubs appreciates US for OUR efforts, to help provide gifts for children who truly need them in our communities.

Primary Contact Signature

Date



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