



2020

**CORPORATE SPONSORSHIP OPPORTUNITIES**



**BOYS & GIRLS CLUBS  
OF TOWN OF WALLKILL INC.**

For more than two decades we have provided  
**The Positive Place For Kids**, through our work  
in Northern Orange & Sullivan Counties.

**GREAT FUTURES START [HERE.](#)**



# WHO WE ARE

The Town of Wallkill Boys & Girls Clubs, Inc. (TOWBGC) is a nonprofit organization serving school-aged children in Northern Orange and Sullivan Counties. Founded in 1993, the Clubs originally provided weekend recreation opportunities in vacant storefronts in Orange Plaza in Middletown. We have grown to include before and after school programs, summer day camps and specialized initiatives that cut across more than one program area and/or address the unique needs of special populations.

We offer tested, proven and nationally recognized programs in five Core Program Areas that closely align with the developmental needs of all young people: **Character & Leadership Development, Health & Life Skills, The Arts, Sports, Fitness & Recreation and Education & Career Development.**

Our goal is to offer safe, fun and supervised care for school-aged children. Our programs are designed to encourage Club members to realize a wide variety of positive outcomes. Our three priority outcome areas are **Academic Success, Good Character & Citizenship and Healthy Lifestyles.**

We currently serve communities throughout Northern Orange and Sullivan Counties, including Fallsburg, Liberty, Monticello, Pine Bush, and the Town of Wallkill.

In 2018-2019, our Boys & Girls Clubs served 1, 656 registered members, a 52% increase over the 2009 enrollment. We served an additional 6, 000 children through community engagement, during the same period, for a total of 7, 656 children served. We currently operate 12 Club sites throughout our area.

More than 75% of our registered Club kids live at, or below poverty and 50% live in single parent/guardian or foster care families, which is why we will serve more than 35, 000 meals and 24, 000 healthy snacks to our Club kids in 2018-2019. We are able to provide these programs and these meals, thanks in part to the funds raised through our fundraising efforts.

During the school year, the Clubs provide after school programming in nine locations daily, serving more than 225 Club kids each day, and two before school programs serving 70 children each day.

In the summer of 2019 we had 551 campers at our Town of Wallkill Summer Day Camp and 214 campers at our Town of Fallsburg Summer Day Camp.

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## SCHOOL YEAR PROGRAMMING

During the school year, the Clubs provide after school programming in **9 locations** daily, serving **300 Club kids** each day, and 2 before school programs serving **60 children** each day.

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**OUR MISSION IS TO ENABLE ALL YOUNG PEOPLE ESPECIALLY THOSE WHO NEED US MOST TO REACH THEIR FULL POTENTIAL AS PRODUCTIVE, CARING AND RESPONSIBLE CITIZENS.**

## COMMUNITY EVENTS

As part of our commitment to our communities, we also participate in dozens of community events throughout the year, including events like:

- Easter Egg Hunt (Town of Wallkill)
- Fuel the Federation Chicken Dinner (Monticello)
- Halloween (Village of Monticello)
- Independence Day Celebration (Liberty)
- Liberty Rotary Spaghetti Dinner (Liberty)
- Memorial Day Parade (Liberty)
- Monticello Senior Citizen Prom (Monticello)
- Night Out Against Crime (Town of Fallsburg & Town of Wallkill)
- Pine Bush UFO Festival (Pine Bush)
- Relay for Life (Pine Bush, Liberty, Monticello)
- Santa Express (Monticello & Liberty)
- St. Jude Kids Radio-Thon (Sullivan County)
- Sullivan County Heart-A-Thon (Sullivan County)
- Tree Lighting (Town of Wallkill & Village of Monticello)
- Tri-County Heart Walk (Orange County)
- Unity Day (Monticello Central School District)

**We also help support our Club kids and other local families with several giveaways each year.**



**The Giving Tree**, our holiday giving program, gave away bedding, holiday meals, clothing and gifts to more than **500 local youth** last December!

Our **Backpacks for Hope** School Supply

Drive puts **200 stuffed backpacks** in the hands of children each Fall, to help them succeed academically!





## GOLD | \$10,000

**This sponsorship includes prominent listing on all invitations, brochures and collateral materials for events, in addition to the ability to display their company banner at each of these events and verbal recognition at each event.**

- 8 tickets to any of our 2020 signature events
- Display of company name/logo on all 2020 fundraising advertising, including all invitations, press releases, etc.
- Prominent display of company name/logo on our website, which receives 6,000 hits per month
- Monthly mention and link from TOWBGC's Facebook page (averaging 8,000 hits monthly) to company Facebook page or website
- Window clings for display on your businesses' front doors
- Quarterly service opportunities for company staff
- Semi-annual photo opportunities and press releases featuring the Gold Sponsor
- Opportunities to direct-ship marketing materials to our 1,000+ club kids' families in Northern Orange & Sullivan Counties
- Company name/logo on banner in Clubhouse recreation facility
- Company name/logo to be displayed on annual sponsorship pull up banner

## SILVER | \$5,000

**This sponsorship includes prominent listing on all invitations, brochures and collateral materials for events, in addition to the ability to display their company banner at each of these events and verbal recognition at each event.**

- 4 tickets to any of our 2020 signature events
- Display of company name/logo on all 2020 fundraising advertising, including all invitations, press releases, etc.
- Prominent display of company name/logo on our website, which receives 6,000 hits per month
- Monthly mention and link from TOWBGC's Facebook page (averaging 8,000 hits monthly) to company Facebook page or website
- Window clings for display on your businesses' front doors
- Semi-annual service opportunities for company staff
- Annual photo opportunity and press release featuring the Silver Sponsor
- Opportunities to direct-ship marketing materials to our 1,000+ club kids' families in Northern Orange & Sullivan Counties
- Company name/logo on banner in Clubhouse recreation facility
- Company name/logo to be displayed on annual sponsorship pull up banner

## BRONZE | \$2,500

**This sponsorship includes prominent listing on all invitations, brochures and collateral materials for events, in addition to the ability to display their company banner at each of these events and verbal recognition at each event.**

- 2 tickets to any of our 2020 signature events
- Display of company name/logo on all 2020 fundraising advertising, including all invitations, press releases, etc.
- Prominent display of company name/logo on our website, which receives 6,000 hits per month
- Bi-Monthly mention and link from TOWBGC's Facebook page (averaging 8,000 hits monthly) to company Facebook page or website
- Window clings for display on your businesses' front doors
- Company name/logo to be displayed on annual sponsorship pull up banner

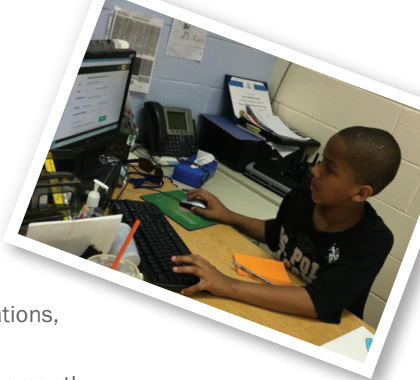


**GREAT FUTURES  
START HERE.**

## FRIEND OF THE CLUB | \$1,000

**This sponsorship includes listing on all invitations, brochures and collateral materials for events, in addition to the ability to display their company banner at each of these events and verbal recognition at each event.**

- Display of company name listed on all 2020 fundraising advertising, including all invitations, press releases, etc.
- Prominent display of company name/logo on our website, which receives 6,000 hits per month
- Quarterly mention and link from TOWBGC's Facebook page (averaging 8,000 hits monthly) to company Facebook page or website
- Window clings for display on your businesses' front doors
- Company name/logo to be displayed on annual sponsorship pull up banner



**These sponsorships can be stand-alone or be added on to an already existing sponsorship.**

## POWER HOUR | \$500

**Available at the following Clubs: (one per-club available)**

Circleville Elementary School, Liberty Elementary School, Liberty Middle School, Pine Bush Elementary Program, RJK Middle School

**Power Hour provides Club staff with the strategies, activities, resources and information to create an engaging homework help and tutoring program that encourages Club Kids of every age to become self-directed learners.**

- Listing on all invitations, brochures and collateral materials for events, in addition to the ability to display their company banner at each of these events and verbal recognition at each event.
- Prominent display of company name/logo on our website, which receives 6,000 hits per month
- Window clings for display on your businesses' front doors
- Service opportunities for company staff
- Social Media mention when any Power Hour posts are posted (minimum 2 per-year)

## TRIPLE PLAY | \$500

**Available at the following Clubs: (one per-club available)**

Circleville Elementary School, Liberty Elementary School, Liberty Middle School, Pine Bush Elementary Program, RJK Middle School

**Triple Play is a comprehensive health and wellness program. It strives to improve the overall health of Club Kids by increasing daily physical activity, teaching them about good nutrition and helping them develop health relationships.**

- Prominent display of company name/logo on our website, which receives 6,000 hits per month
- Window clings for display on your businesses' front doors
- Service opportunities for company staff
- Social Media mention when any Triple Play posts are posted (minimum 2 per-year)

## TORCH CLUB | \$500

**Available at the following Clubs: (one per-club available)**

Liberty Middle School After School Program, RJK Middle School

**Torch Club is a group leadership and service for our Club Kids. This program is a powerful vehicle that helps Club staff meet the special character development needs of younger adolescents at a critical stage in their life.**

- Prominent display of company name/logo on our website, which receives 6,000 hits per month
- Window clings for display on your businesses' front doors
- Service opportunities for company staff
- Social Media mention when any Torch Club posts are posted (minimum 2 per-year)



## SPONSORSHIP AGREEMENT FORM

In recognition of the vital role that the Town of Wallkill Boys & Girls Clubs plays in meeting the needs of youth in our community, I would like to invest in the positive place for kids by becoming a sponsor at the following level:

\_\_\_\_\_ **GOLD SPONSOR \$10,000**

\_\_\_\_\_ **BRONZE SPONSOR \$2,500**

\_\_\_\_\_ **SILVER SPONSOR \$5,000**

\_\_\_\_\_ **FRIEND OF THE CLUB \$1,000**

\_\_\_\_\_ **POWER HOUR \$500**

\_\_\_\_\_ **TRIPLE PLAY \$500**

\_\_\_\_\_ **TORCH CLUB \$500**

\_\_\_\_\_ Full payment is enclosed in the amount of \$\_\_\_\_\_.

\_\_\_\_\_ Please invoice me in the amount of \$\_\_\_\_\_.

Company Name: \_\_\_\_\_

Primary Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone: \_\_\_\_\_

I prefer to be contacted via: \_\_\_\_\_ Email \_\_\_\_\_ Phone Today's Date: \_\_\_\_\_

If there is someone else we should contact regarding publicity and event tickets, other than the primary contact person, please list their information here:

Secondary Contact Person: \_\_\_\_\_

Prefer to be contacted via: \_\_\_\_\_ Email \_\_\_\_\_ Phone

Email Address: \_\_\_\_\_

Phone: \_\_\_\_\_

**To allow proper recognition of your organization, please provide the Club with an electronic logo.**

Please send logos, advertisements and direct questions to:

Ioannis Dunn Srimuangboon at [idunnsrimuangboon@bgcorange.org](mailto:idunnsrimuangboon@bgcorange.org) or call (845) 342-8833

Mail form and payment to:

Town of Wallkill Boys & Girls Clubs, Inc. P.O. Box 14 Circleville, NY 10919

## THANK YOU FOR YOUR SUPPORT

*The Town of Wallkill Boys & Girls Clubs, Inc. is a nonprofit, 501 (c)(3) organization as classified by the Internal Revenue Service. Our tax identification number is 13-3741014.*

