

# CIRCLE of Friends

**Align your brand with the Boys & Girls Club to earn trust with current and potential customers who will recognize your company as one that cares for and invests in the future of children and our community.**



**BOYS & GIRLS CLUBS  
OF TOWN OF WALLKILL INC.**  
SERVING NORTHERN ORANGE & SULLIVAN COUNTIES

**GREAT FUTURES START HERE.**

*Together we can improve the lives of youth and strengthen our community!*

To learn more contact Lori Rivenburgh, Executive Director  
(845) 342-8833 • [lrivenburgh@bgcorange.org](mailto:lrivenburgh@bgcorange.org)



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# who we are

The Town of Wallkill Boys & Girls Club provides a safe, affordable place for kids during critical out-of-school time. We offer life-changing programs that help kids in Northern Orange and Sullivan counties achieve academic success and become good community citizens who live healthy lifestyles.

During the school year, the Clubs provide before and after school programming in nine locations. **On average we serve nearly 700 registered members** and an **additional 3,000 children** through community engagement. In the midst of the COVID-19 pandemic, and for the past two summers we held safe, socially distant, and much needed summer camp for **nearly 600 campers at our Town of Wallkill Summer Day Camp**.



Our Backpacks  
for Hope Drive  
supplied **200 stuffed  
backpacks**  
to help kids succeed  
academically.

The Giving Tree,  
our holiday giving  
program, gave away  
**gifts for  
500 local youth**  
last December.

Because more than  
70% of our registered Club  
kids live at, or below poverty  
and 50% live in single parent/  
non-traditional households, we  
served more than  
**10,500 meals and 21,000  
healthy snacks** in  
2019-2020.



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*invest*

## WHEN YOU INVEST IN THE CLUB, YOU PROVIDE...

- **A safe place**, particularly for kids and teens who may be left alone after school
- **A daily dose of fun** to keep kids coming back
- **Life-enhancing programs** that help kids explore new ideas and possibilities
- **Caring professionals** who build supportive relationships with kids
- **Hope and opportunity** to build self-confidence and brighter futures

Your investment allows the Club to keep its doors open to every child and teen, ages 4-18, who chooses to attend. **It costs about \$1,400 a year to fund one member in Club**, plus modest additional summer camp fees to participate in our Summer Day Camps. Financial aid is available so that no one is ever turned away.

**Over 70% of our Club members come from families living at or below the poverty line.**

.....

The Club is open Monday-Friday to provide afterschool activities and summer programs. Nutritious snacks are served after school, as well as lunch, Monday-Friday at our Summer Day Camps.

### SEE YOUR INVESTMENT AT WORK AND EXPOSE YOUR BRAND TO THOUSANDS!

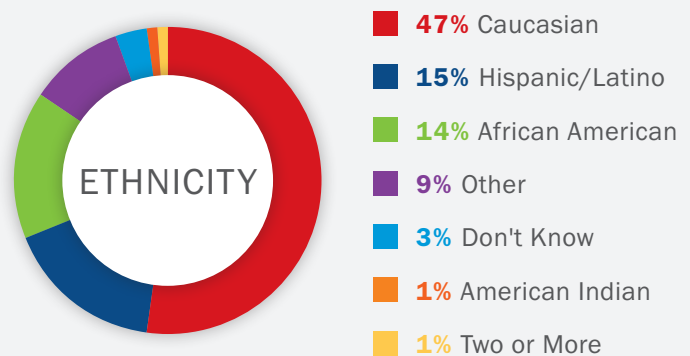
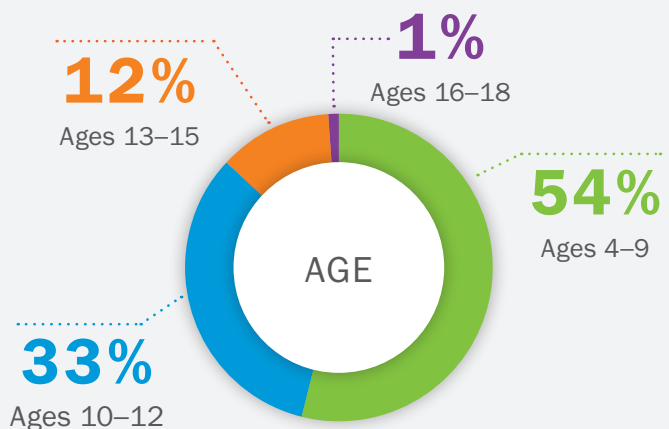
We will steward your sponsorship investment by showcasing your business in premium positions across our owned, earned and paid marketing channels (BGCOrange.org, Facebook, Instagram, quarterly newsletters), in printed and online news articles, at fundraising and other public events—where we promote the Clubs.

Visit [www.bgcorange.org](http://www.bgcorange.org) or our Facebook page.

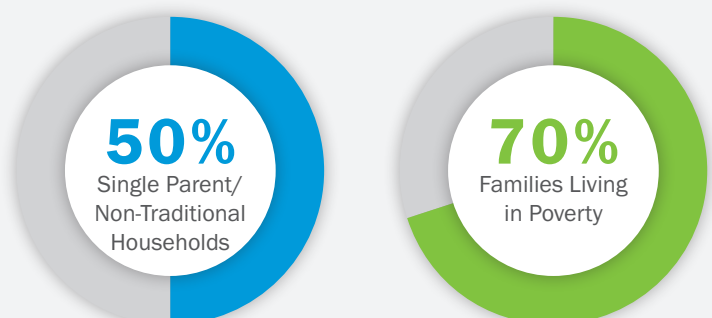
## CLUB MEMBER PROFILE

SCHOOL YEAR 2019-2020

687 TOTAL MEMBERS



## ANNUAL HOUSEHOLD INCOME PROFILES





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*reach* thousands of *families and*  
*businesses* across northern Orange and Sullivan Counties

<i>benefits</i>	DIAMOND \$1,000/month or \$12,000/year*	PLATINUM \$500/month or \$6,000/year*	GOLD \$250/month or \$3,000/year*
Display of company name/logo on all 2022 fundraising advertising, press releases, etc.	X	X	X
Prominent display of company name/logo on our website, which receives <b>6,000 hits per month</b>	X	X	X
Company name/logo to be displayed on annual sponsorship pull up banner	X	X	X
Window clings for display on your business' front doors	X	X	X
Monthly mention and link from TOWBC's Facebook page ( <b>averaging 8,000 hits monthly</b> ) to company Facebook page or website	Monthly	Monthly	Bi-Monthly
Opportunity to display a 30 second video message on website/ebcasts/social media channels	Bi-Monthly	Quarterly	Semi-Annually
Advertisement in print & electronic newsletter <b>distributed to 1,000+ families, sponsors, and school district stakeholders</b>	Half Page	Quarter Page	
Service opportunities for company staff*	Quarterly	Semi-Annually	
Photo opportunities and press releases featuring the sponsor	Semi-Annually	Annually	
Opportunities to direct-ship marketing materials to our <b>1,000+</b> Club kids' families in Northern Orange & Sullivan Counties	X	X	
Company name/logo on banner in Clubhouse recreation facilities	X	X	
Social Media Mention when program posts are made (minimum 2 per year)			

<i>benefits</i>	SILVER \$100/month or \$1,200/year*	BRONZE \$50/month or \$600/year*	VIRTUAL CLUB INVESTOR \$500 for Support of Virtual Club Experience *Can be stand alone or added to an existing sponsorship*
Display of company name/logo on all 2022 fundraising advertising, press releases, etc.	X	X	X
Prominent display of company name/logo on our website, which receives <b>6,000 hits per month</b>	X	X	X
Company name/logo to be displayed on annual sponsorship pull up banner	X	X	
Window clings for display on your business' front doors	X	X	X
Monthly mention and link from TOWBC's Facebook page ( <b>averaging 8,000 hits monthly</b> ) to company Facebook page or website	Quarterly		
Opportunity to display a 30 second video message on website/ebcasts/social media channels	Annually		
Advertisement in print & electronic newsletter <b>distributed to 1,000+ families, sponsors, and school district stakeholders</b>			
Service opportunities for company staff*			
Photo opportunities and press releases featuring the sponsor			
Opportunities to direct-ship marketing materials to our <b>1,000+</b> Club kids' families in Northern Orange & Sullivan Counties			
Company name/logo on banner in Clubhouse recreation facilities			
Social Media Mention when program posts are made (minimum 2 per year)			X

\*Opportunities available when guidelines allow



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*partnership*

## SELECT AN INVESTMENT OPTION THAT BENEFITS YOU AND CLUB KIDS

Choose the level that meets your philanthropic and marketing goals, then complete this form.

### *investment options*

- ☐ **DIAMOND:** \$1,000 per month or a one-time investment of \$12,000
- ☐ **PLATINUM:** \$500 a month or a one-time investment of \$6,000
- ☐ **GOLD:** \$250 per month or a one-time investment of \$3,000
- ☐ **SILVER:** \$100 per month or a one-time investment of \$1,200
- ☐ **BRONZE:** \$50 per month or a one-time investment of \$600
- ☐ **VIRTUAL CLUB:** \$500 to Support Virtual Club programming.

\*This can be stand alone or added to an existing sponsorship

.....  
GIFT TOTAL

.....  
AUTHORIZING SIGNATURE

.....  
DATE

### *recognition preference*

- ☐ Please print my name as follows in the recognition materials:

.....  
I understand that I am to provide any ads available to me as a sponsorship benefit, or one can be designed for me by Club staff for an additional fee.

- ☐ I/We prefer to remain anonymous.

*please complete billing information on reverse*





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# billing

CONTACT NAME

BUSINESS

ADDRESS

CITY, STATE

ZIP

E-MAIL ADDRESS Your email will save mailing costs so more of your gift will be invested in youth. It will not be shared for purposes beyond communications from the Club.

PHONE

WHEN DOES YOUR FISCAL YEAR START This date will give us a better idea of when to schedule a visit with you for next year.

## payment plan

- ☐ Pay each year ☐ Pay year two and three commitment in advance with year one payment(s)

## payment method

- ☐ Check payable to Town of Wallkill Boys & Girls Club
- ☐ Monthly payment on this date     /     /     ☐ Bill Me
- ☐ Annual payment on this date     /     /     ☐ Bill Me
- ☐ Quarterly payment: July / October / January / April     ☐ Bill Me

## credit card authorization

CARD NUMBER

EXPIRATION

SECURITY CODE

### MAIL FORM AND PAYMENT TO:

TOWN OF WALLKILL BOYS & GIRLS CLUB, INC., P.O. BOX 14, CIRCLEVILLE, NY 10919

The Town of Wallkill Boys & Girls Club, Inc. is a nonprofit 501 (c)(3) organization as classified by the Internal Revenue Service.  
Our tax identification number is 13-3741014.